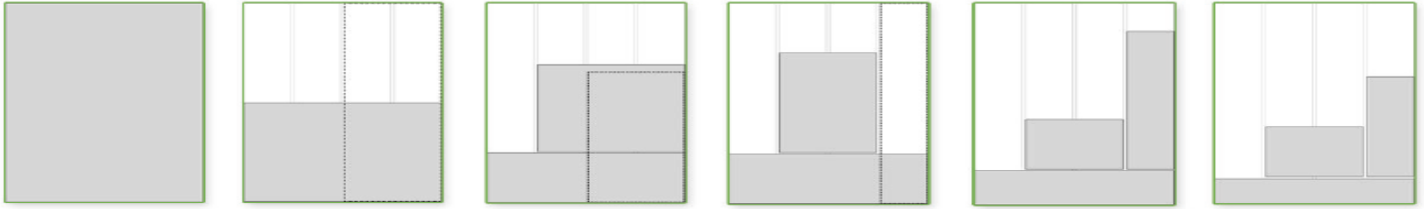


CWM Rate Card

Effective June 1, 2008

► Column Width

1 COL: 2.375" 2 COL: 4.917" 3 COL: 7.458" 4 COL: 10"



► Ad Sizes

Column Width x Height in Inches

Full Page
64 Inches
10" x 16"

Half Page
32 Inches
► 2 x 16
► 4 x 8

Third Page
21 Inches
► 2 x 10.5
► 3x7
► 4x5.25

Quarter Page
16 Inches
► 1x16
► 2x8
► 4x4

Sixth Page
11 Inches
► 1x11
► 2x5.5
► 4x2.75

Eighth Page
8 Inches
► 1x8
► 2x4
► 4x2

► Color Pricing

Back Cover (7 1/2 x 10)

Last Page (10x16)

Full Page

Half Page

Third Page

Fourth Page

Sixth Page

Eighth Page

Open

\$4275

\$4075

\$3875

\$3075

\$2175

\$1275

\$ 875

\$ 475

3 Issues

\$3675

\$3475

\$3275

\$2475

\$1575

\$1075

\$ 675

\$ 375

6 Issues

\$3075

\$2875

\$2675

\$1875

\$1175

\$ 675

\$ 475

\$ 275

► Black & White Pricing

Subtract \$275 color charge / ad price above

► Back Cover & Back Page - Color Only

► Website Pricing / Issue

Home Page Placement ► \$2,500 - \$5,000

Other Page Placement ► \$1,000 - \$2,000

Media Contact ► 847-294-9677 ► jj@chicagowellnessmagazine.com

Video & Other Services now available through **CWMb2b**